

Limor Even Cohen

Personal Information P.O.Box 4930, Caesarea
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Professional Experience

WE RAY, Creative Project Manager

2019-2021

MEDICAL DEVICE DEVELOPMENT COMPANY. Involved in initiating, managing the creative field of product development (direct radiographic system), accompanying the project at all stages, concept, characterization, branding, simulations and choice of production process. Establishment of an exhibition abroad, working with various bodies in Israel and abroad.

ELSINI, Design and Digital Media Management

2011-2019

MARKETING DEPARTMENT. Design and branding of the company, development of advertising platforms, newsletters, characterization / construction / maintenance of 3 home sites, landing pages, social networking promotion, campaign management, Google AdWords and analytics, email marketing, organic website promotion.

CELEBROS, Art Director

2003-2010

Development of search systems for e-commerce stores, project management in Creative, design and branding of company, design and maintenance of all company sites. Flash presentations, banner design, interface design (UI), design for print, production of exhibitions abroad, recruitment of designers, dealing with external companies.

Education

HIT, Holon Institute of Technology

2020-2021 Master of Design, Integrated Design

University of Haifa

1997-2000 BA - Department of Arts and Social and State Sciences
Graduation project with honors

WIZO College, Haifa

1998-2000 Diploma studies in Visual Communication

College of Management, Matam, Haifa

2000 Website Design and Construction

Mentor College, Tel Aviv

2003 HTML5+CS

Work skills

Photoshop, Illustrator, Flash, Dreamweaver,
PowerPoint, Office, WIX, CSS, HTML5, Photography, Drawing, Illustration

Languages

Hebrew - native speaker
English - very good command
French - good working knowledge

Portfolio

<https://cohensl.wixsite.com/limorevencohen>